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## JO GEWIRTZ

PRODUCER | DIRECTOR

### A SHORT INTRO

2023

I am a passionate creative, producer and director of branded content, broadcast commercials, internal comms, documentary shorts and animations; content geared towards delivering clear, inspiring messages to position brands and organisations. I am always hungry for new challenges, excited by people and their stories and have an infectious energy and enthusiasm for good ideas that lead to stand-out campaigns. I have worked in production for the past 10 years now, often working with brand, client and creative teams, agencies, charities, policymakers, educators, the public, children and young people to create films which entertain, engage and inform. I am adept at client and account management, creative development, pitching, producing, directing, post-producing and successfully delivering often award-winning content. Juggling multiple projects at once across a range of budgets comes quite naturally, and I pride myself on how I work with clients, crews, and co-workers.

## EMPLOYMENT HISTORY

### SENIOR PRODUCER / DIRECTOR

PUKKA FILMS

JAN 2016 -

Producing and directing live action and animated corporate and communications video content for private and public sector clients – including idea conception, pitching and responding to tenders, scripting, production, international shoots and managing client accounts and deliverables. Projects ranging from 5K to 250K budgets. I've been lucky enough to produce projects which have taken me around the world, running shoots from small documentary crews through to 40-people drama units in: Kenya, South Africa, India, Pakistan, Holland, Denmark, Italy, France, Spain, Malta, Thailand, Chile, Brazil, Turkey and the USA.

### PROMO PRODUCER / DIRECTOR

QVC

MAY 2015 – DEC 2015

Creating promos, editorial content, inserts and VTs for broadcast on QVC UK, QVC US and European QVCs from script-writing, concept and pitching through shoot production and post. Required to liaise with brands, buyers and talent, producing high standard cross-platform content on a regular basis. Project management including client care, budgeting, and leading studio-based and on-location shoots both around the UK and internationally.

### USC SHOAH FOUNDATION

INTERVIEWER / AUGUST 2017 - 2019

Interviewer for the Countering Antisemitism Through Testimony project; an initiative based out of the University of Southern California to source and record testimonies around the world on contemporary antisemitism for future education and research. Involved interviewing politicians, authors, and Holocaust survivors on camera.

### TED X EUSTON

VIDEO COORDINATOR / MARCH – DEC 2015

Managing video production for London-based TED Talks conferences featuring key politicians, artists, thought leaders and activists. Managing video/audio team, developing further uses of promotional/social video content for TED, attending key marketing/video production industry events.

### PAULINE QUIRKE ACADEMY

FILM & TV TEACHER / DEC 2014 – DEC 2016

Teaching children from 5-18 filmmaking practices across term, including scriptwriting, shot lists, storyboarding, lighting, camera techniques, acting for the camera, directing and industry trends.

### IDEASTAP & BFI FUTURE FILM FESTIVAL

PANEL DISCUSSIONS HOST / MARCH 2014

Host and facilitator of four panel discussions featuring filmmakers and industry guests run for emerging British film talent at the BFI Southbank.

### VERTIGO FILMS

OFFICE RUNNER / NOV 2013 – DEC 2013

Assisting producers, script reading, social media, admin.

### CREATE ARTS UK CHARITY

FILM WORKSHOP LEAD / JULY 14 – AUG 2015

Developed & delivered documentary and fiction filmmaking courses for vulnerable young carers in London.

## EDUCATION & QUALIFICATIONS

### BA (HONS) – 1<sup>ST</sup> CLASS

MANCHESTER UNIVERSITY  
2009 - 2012

### DRAMA & SCREEN STUDIES

Top ranked student with highest degree mark in year and academic award.

### DIPLOMAS

NEW YORK FILM ACADEMY  
2009

### FILMMAKING & SCREENWRITING COURSES

**EVCOM:** Industry Professionals Mentor for Rising Talent, 2024

**ADGREEN:** Sustainable Production, 2023

**SCREENSKILLS:** Coronavirus Basic Awareness for Production training, 2021

**SCREENSKILLS / BIFA:** Unconscious Bias training, 2022

## BRAND FILMS / CORPORATE / COMMERCIALS

Year	Product / Title	Production Company	Director	Role
2023	Video Arts – 'Diversity & Inclusion' Comedy Series	Pukka Films	Paul Katis	Producer
2023	Deloitte – New Joiner Induction Films	Pukka Films & Solvd Together	Jo Gewirtz	Director / Producer
2023	'Exploited' – Drama Film for National Education PHSE / NPSA	Pukka Films	Fergus Dingle	Producer
2023	Heathrow Learning & Development Films	Pukka Films & Solvd Together	Euan Preston	Producer
2023	DP World – Health & Safety Drama Film	Pukka Films	Fergus Dingle	Producer
2022	Leger Holidays – "Are You In?" Campaign TVCs	Pukka Films & Accord Marketing	Paul Katis	Producer
2022	Oxford University Press – Word of the Year Campaign Films	Pukka Films	Euan Preston	Producer
2022	Video Arts – 'Talent Essentials' Comedy Series	Pukka Films	Paul Katis	Producer
2022	Oxford University Press – Brand Films for ELT	Pukka Films	Jo Gewirtz	Director / Producer
2022	Trident Energy – Recruitment Films	Pukka Films	Paul Katis	Producer
2022	Video Arts – 'Remote Working' Comedy Series	Pukka Films	Paul Katis	Producer
2022	Stop & Search Drama Film for Hampshire Police	Pukka Films	Paul Katis	Producer
2021	'SCAN' Counter-Terrorism Drama Film for CPNI / UK Gov	Pukka Films	George Milton	Producer
2021	Gambling with Lives – Films for National Educational Resource	Pukka Films	Fergus Dingle	Producer
2017 - 2021	Macquarie Bank Annual AGM Films	Pukka Films	Jo Gewirtz	Director / Producer
2020	Atelier Ten 'Invisible Architecture' Brand Film	Pukka Films	Jo Gewirtz	Director / Producer
2020	Hostage International Films for the FCDO	Pukka Films	Jo Gewirtz	Director / Producer
2019 + 2020	Imperia 2 + 3 – Carnival Cruises Training Dramas	Pukka Films	Paul Katis	Producer
2019	Prada – The America's Cup Promo Films	Pukka Films	Jo Gewirtz	Director / Producer
2019	Miu Miu – Georgia May Jagger Campaign Social Films	Pukka Films	Jo Gewirtz	Director / Producer
2019	Legal & General – New Joiners Animation	Pukka Films	Jo Gewirtz	Director / Producer
2019	The Global Health Network Brand Film	Pukka Films	Jo Gewirtz	Director / Producer
2019	Environment Agency Online Waste Crime Films	Pukka Films	Dan Smith	Producer
2019	Lola Rose Social Media SS19 Collection Films	Pukka Films	Jo Gewirtz	Director / Producer
2018 + 2019	NHS – Transforming Care Films	Pukka Films	Jo Gewirtz	Director / Producer
2019	CITB Health and Safety Drama Films	Pukka Films	Dan Smith	Producer
2019	Force for Nature – Saipem Environmental Brand Film	Pukka Films	Fergus Dingle	Producer
2018	The Industrial Strategy in Scotland Films (Dept. of BEIS)	Pukka Films	Jo Gewirtz	Director / Producer
2018	Department for Business, Energy & Industrial Strategy – AGM Films	Pukka Films	Jo Gewirtz	Director / Producer
2018	The 5 Chairs – Behavioural Training Films	Pukka Films	Paul Katis	Producer
2018	Prada Social Media Films – In the Studio with Marc Newson	Pukka Films	Jo Gewirtz	Director / Producer

# CREDITS

**JO GEWIRTZ**

PRODUCER | DIRECTOR

<u>Year</u>	<u>Product / Title</u>	<u>Production Company</u>	<u>Director</u>	<u>Role</u>
2017	Salini Impregilo – Health and Safety Drama	Pukka Films	Paul Katis	Producer
2017	Home Office – Asylum Operations Training Dramas	Pukka Films	Paul Katis	Producer
2017	BP ICAM Brand Films	Pukka Films	Euan Preston	Producer
2017	Oxford University Press Brand Films + Recruitment Films	Pukka Films	Gary Birch	Producer
2016	Allergan Pharmaceutical Conference Film	Pukka Films & Tribe Pictures	Euan Preston	Producer
2016	American Express Conference Film	Pukka Films & Tribe Pictures	Jo Gewirtz	Director / Producer
2016	Swinton Insurance Brand Film	Pukka Films & PA Consulting	Ben Matthews	Producer
2016	Arts Council England – Artsmark Promo Films	Pukka Films	Jo Gewirtz	Director / Producer
2016	Foreign & Commonwealth Office School's Resource Series	Pukka Films	Fergus Dingle	Producer
2015	Radley Handbags Promo & Brand Positioning	QVC UK	Jo Gewirtz	Director / Producer
2015	Honora Pearls New York Promo & Brand Pos.	QVC UK / US / France	Jo Gewirtz	Director / Producer
2015	Laura Geller Cosmetics New York Promo & Brand Pos.	QVC US / QVC Japan	Jo Gewirtz	Director / Producer
2015	Michelle Mone Diamonique Collection Promo Series	QVC UK	Jo Gewirtz	Director / Producer
2015	Jason Vale Wellbeing Promo Series	QVC UK	Jo Gewirtz	Director / Producer
2015	QVC Hi-Tech Toys and Electronics Show Promo	QVC UK	Jo Gewirtz	Director / Producer
2015	QVC Beauty Excellence Awards Promo & Ceremony Assets	QVC UK	Jo Gewirtz	Director / Producer
2015	Acer Aspire Switch Tablet (product demo)	QVC UK	Jo Gewirtz	Director / Producer
2014	UK Jewish Film Festival Promo Series	UK Jewish Film	Jo Gewirtz	Director / Producer
2014	Vivo Phone Commercial	Mango Films	Fernando Meirelles	3rd AD

## FILM / DOCUMENTARY / MUSIC

<u>Year</u>	<u>Product / Title</u>	<u>Production Company</u>	<u>Director</u>	<u>Role</u>
2018	Countering Antisemitism (educational documentary series)	USC Shoah Foundation	Marianne Lére	Interviewer / UK Line Producer
2018	Oblivious (short film)	Woody Films	Simon Wood	Producer
2015	Two Feet (short film)	Firewater Film	Jo Gewirtz	Director / Producer
2014	The Sitter (short film)	Robo Films	Rory O'Donnell	1st AD
2014	Everyday Stories of Colossal Importance (short film)	Dennis and Bell	Sarah Bell	1st AD
2014	If I Don't Lose, I'll Lose! (short film)	Film 4 & Neath Films & British Sign Language Association	Jean St Clair	1st AD
2014	Supersonic (short film)	Film 4 & Neath Films & British Sign Language Association	Samuel Dore	1st AD
2014	Rite of Rosemary (short film)	Rebel Scum Productions	Daniel Webb	1st AD
2014	Istanbul – Jakil (music video)	Sticky Lips Music	Abbie Brandon	1st AD
2013	The Landlady (web-series)	Robo Films & Raindance	Rory O'Donnell	1st AD
2013	Enemy of England (feature film)	Think Boy Think Productions	David Hawkins	Production Assistant
2012	Autodrive (short film)	Rubber Duck Productions	Rory O'Donnell	Production Assistant
2012	Urban Jungle (short film)	Firewater Film	Jo Gewirtz & Chloe Byatt	Director / Producer
2011	Rock Me – Mel C (music video)	Warner Music	Marcus Sternberg	B Camera Operator

**Thanks for reading!**

This CV may be kept on file and distributed for employment purposes. References available upon request.